



#acquiring day . welcome



ACQUIRING DAY

den akceptace

sektoru plateb & technologií

24-25/4/2024 hotel port doksy

- is one of the most significant conferences in the field of merchant acquiring, cards & payment systems in the czech republic
- original concept of multilevel knowledge sharing built on both business
- presentations, networking, round tables
- entertainment and various activities set
- focus on payment cards, payments and progressive technologies
- open platform for exchange of experiences and innovations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website acquiring.com
- registration from march 21 to april 15, 2024
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#acquiring day . term and place

- april 24-25, 2024, hotel port, doksy, cze

wed 24/4 arrivals . conference program

wed 25/4 conference program . departures

w: hotelport.cz

w: acquiringday.com

w: bankovnikarty.cz

w: cardmag.cz

#acquiringday . wednesday . conference day



- april 24, 2024, hotel port, doksy, cze

morning arrivals . check in 14.00 pm

11.00 - 11.30 welcome & coffee

11.45 - 12.45 lunch

12.50 - 13.00 kick off

13.00 - 15.00 conference program

15.00 - 15.30 coffee break & networking

15.30 - 17.30 conference program

17.30 - 18.30 extra time & fresh

18.30 - 19.30 conference social program

20.00 - 21.00 dinner

21.00 - 23.30 cocktail

#acquiringday . thursday . conference day



- april 25, 2024, hotel port, doksy, cze



morning networking
 face2face
 departures

#acquiringday . key themes



- ai intelligence
- cashback
- click & pay
- crypto
- digitalization
- innovation in payment ecosystem
- eco & sustainability
- e-commerce
- legislation & regulation
- m-commerce
- merchant acquiring
- security, risk, biometric & behavioral analysis
- user experience
- and more


#acquiringday . participation

- **big bank / corporation**
freepass for 6+ 
- **middle bank / corporation**
freepass for 3+ 
- **small bank / corporation**
freepass for 1+ 

- **sponsor**

visibility of logo & corporation name (banners, website, stand, advertising)


30 min presentation slot in the prime time

freepass for 6+ 

- **main partner**


visibility of logo & corporation name (banners, website, stand, advertising)

20 min presentation slot in the program agenda

freepass for 4+ 

- **partner**

visibility of logo & corporation name (banners, website, stand, advertising)

freepass for 2+ 

#acquiringday . conference fee

- **sponsors & partners**
conference fee by agreement
- **sbk member**
conference fee 0
- **zbk member**
conference fee 0
- **non sbk & zbk**
conference fee 100 eur (2.500 czk)

- **production & contact**

roman kotlan

e: roman.kotlan@bankovnikarty.cz

m: +420 604 727 501

w: acquiringday.com

- **organizer**

bank card association (bca) / sdruzeni pro bankovni karty (sbk)

vodickova 28

110 00 prague 1

czech republic

www.bankovnikarty.cz

id: 64933849

tax id: cz64933849

#acquiringday . enjoy



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